



Level One

	Champion (\$1,000,000)	Hero (\$750,000)	Leader (\$500,000)
2020 TGA Signature Sponsorship Status	X	X	X
Authorized Use of the Official 2020 Donate Life Transplant Games Meadowlands Logo	X	X	X
Prominent "Presented by" placement on Prime Event Signage, Media, and Advertising	X	X	X
Logo on Website- Home Page & Sponsorship Page	X	X	X
Opening Ceremony Credits and Public Address Mentions through the week	X	X	X
Prominent Custom Booth in the TGA Village	X	X	X
Access to Media Toolkit and Interview Opportunities	X	X	X
Prominent Placement in the TGA Program and Supplement Materials	X	X	X
Opportunity to Place Promotional Literature in Registrations Packets	X	X	X
Opportunity to Support Competition or Event	X	X	X
Advertisement in Transplant Games Program	Full-Page	Full-Page	Full-Page
Complimentary Subscriptions to TransplantNATION Magazine	30	30	30
Advertisements in TransplantNATION Magazine	8 Full-Page	6 Full-Page	5 Full-Page
Complimentary Competitor Games Registrations	25	20	18
Complimentary Participant Games Registrations	25	22	20
Complimentary Tickets to all VIP Events	30	30	30
Complimentary Entry Fees for the 5k Walk/Run	20	18	15
Social Media Recognition			
Facebook Sponsorship "Thank You" Posts	12	11	10
Twitter Sponsorship "Thank You" Tweets	12	11	10
Recognition on TGA App	X	X	X