

Level Three

	Gold (\$50,000)	Silver (\$25,000)	Bronze (\$18,000)	Copper (\$10,000)
2020 TGA Signature Sponsorship Status	X			
2020 TGA Sponsorship Status		X	X	X
Authorized Use of the Official 2020 Donate Life Transplant Games Meadowlands Logo	X	X	X	X
Logo Placement on Event Signage, Media, and Advertising	Prominent	Prime		
Logo on Website- Home Page & Sponsorship Page	X	X	X	X
Opening Ceremony Credits	X			
Public Address Mention throughout the week	X	X	X	
Opportunity to Purchase Booth in the TGA Village	X	X	X	X
Opportunity to Support Competition or Event	X	X		
Media Interview Opportunities	X			
Access to Media Toolkit	X	X	X	X
Prominent Placement in the TGA Program and Supplement Materials	X			
Opportunity to Place Promotional Literature in Registrations Packets	X			
Advertisement in Transplant Games Program	Full-Page	Half-Page	Quarter-Page	Quarter-Page
Complimentary Subscriptions to TransplantNATION Magazine	20	15	10	5
Advertisements in TransplantNATION Magazine	Full-Page	Half-Page	Quarter-Page	Quarter-Page
Complimentary Competitor Games Registrations	10	8	6	0
Complimentary Participant Games Registrations	12	10	6	0
Complimentary Tickets to all VIP Events	12	10	6	0
Complimentary Entry Fees for the 5k Walk/Run	12	10	6	0
Social Media Recognition				
Facebook Sponsorship "Thank You" Posts	6	4	2	1
Twitter Sponsorship "Thank You" Tweets	6	4	2	1
Recognition on TGA App	X	X	X	X

Custom Sponsorship Package

Want to support the 2020 Games but there are no sponsorships in your price range? Contact Alexis Hartman at 616-356-2331 or at a.hartman@transplantLF.org to learn more.